



U.S. Commercial Service



U.S. – Canada ICT Partnering Seminar

Toronto, ON, Canada
September 23, 2008

Let the Commercial Service Help You Connect with Canada's ICT Opportunities

Canada's ICT market is expanding at a 4.5% annual rate. During this event held in conjunction with Techweek Toronto, gain first hand knowledge of opportunities North America's third largest ICT hub, and forge new commercial partnerships with major business leaders and the heads of Canadian private sector firms.

Best Prospects Include: SaaS technology, Green I.T., Web 2.0 Technology and Social Networking Software

Cost: U.S. \$1,400

Registration for this event will entitle you to:

- Make a 20-minute presentation to promote your company and/or your product capabilities to a targeted audience of key private and public sector end-users and potential strategic alliance partners.
- Briefings from Canadian public/private sector experts on trends and opportunities in the Canadian ICT industry and advice on how to access this growing market.
- A tabletop exhibit during this daylong event.
- Networking opportunities with key Canadian government and business representatives.
- Full logistical support, including hotel reservations at preferred rates and expedited customs clearance for exhibition and promotional materials.

Registration is limited on a first come, first served basis to 10 registrants only!

Please refer to the following link for more information:

<http://www.buyusa.gov/canada/en/ictpartnering.html>

To register, please contact one of the people listed below:

Viktoria Palfi
U.S. Commercial Service, Toronto
416-595-5412, ext. 229
viktoria.palfi@mail.doc.gov

Nadina Taylor
U.S. Commercial Service, Toronto
416-595-5412 ext. 226
nadina.taylor@mail.doc.gov